

# Mayor and Council Communication

**DATE:** 11/30/21

**M&C FILE NUMBER:** M&C 21-0897

**LOG NAME:** 20BLUE ZONES PROJECT FORT WORTH/ NORTH TEXAS HEALTHY

**SUBJECT**

(ALL) Authorize Acceptance of a Monetary Donation in the Amount of \$100,000.00 from North Texas Healthy Communities and Blue Zones Project Fort Worth for the Purchase and Installation of Traffic Safety Countermeasures in Neighborhoods Served by Blue Zones Project Fort Worth and Adopt Attached Appropriation Ordinance

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**RECOMMENDATION:**

It is recommended that the City Council:

1. Accept a monetary donation in the amount of \$100,000.00 from North Texas Healthy Communities and Blue Zones Project Fort Worth for the purchase and installation of traffic safety countermeasures in neighborhoods served by Blue Zones Project Fort Worth; and
  2. Adopt attached appropriation ordinance increasing estimated receipts and appropriations in the Special Donations Capital Projects Fund in the amount of \$100,000.00, from North Texas Healthy Communities and Blue Zones Project Fort Worth, for the purpose of funding the Fiscal Year 2022 Traffic System Maintenance project (City Project No. 103781).
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**DISCUSSION:**

The purpose of this Mayor and Council Communication (M&C) is to accept a monetary donation in the amount of \$100,000.00, from North Texas Healthy Communities and Blue Zones Project Fort Worth for the purchase and installation of traffic safety countermeasures in neighborhoods served by Blue Zones Project Fort Worth.

Blue Zones Project Fort Worth is a community well-being improvement initiative designed to change the way people experience the world around them by impacting environmental policy and social networks. BlueZones projects make healthy choices easier and as a result, people can live longer; and communities can lower healthcare costs, improve productivity, and boost national recognition as a great place to live, work, and play. Blue Zones Project Fort Worth is a citywide initiative, but its focus is high-need priority neighborhoods as identified by community health needs assessments. Diamond-Hill Jarvis, North Side, Las Vegas Trail, Morningside, Stop Six, and Rosemont are examples of neighborhoods where Blue Zones Project Fort Worth has worked to introduce and integrate healthy living principles within the community.

Implementation of traffic safety countermeasures such as pavement markings, signage, mini neighborhood traffic circles, sidewalks, and curb extensions support the Blue Zones Project's focus on community wellness and aligns with city efforts to enhance traffic safety in majority minority areas disproportionately impacted by traffic crashes. Walking and design charrettes will be held in Blue Zones Project Fort Worth neighborhoods to understand their unique traffic safety needs and to identify appropriate countermeasures that will address those needs.

A Form 1295 is not required because: This M&C does not request approval of a contract with a business entity.

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**FISCAL INFORMATION / CERTIFICATION:**

The Director of Finance certifies that upon approval of the above recommendations and adoption of the attached appropriation ordinance, funds will be deposited into the Special Donations Cap Projects Fund. The Transportation and Public Works Department (and Financial Management Services) is responsible for the collection and deposit of funds due to the City. Prior to any expense being incurred, the Transportation and Public Works Department also has the responsibility to validate the availability of funds.

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