

**To the Mayor and Members of the City Council****February 4, 2020**

Page 1 of 1

SUBJECT: STREET SIGN TOPPER PROGRAM

The purpose of this Informal Report is to inform the City Council that, effective February 22, 2020, the Transportation and Public Works Department (TPW) street sign topper program will be managed by the Communications and Public Engagement Department through the Community Engagement Office. TPW and the Community Engagement Office have redesigned the program to encourage greater program participation, increased community engagement, and better visual recognition of registered neighborhood associations. The streamlined process will leverage existing staff resources and includes new opportunities for collaboration among the City Council, community engagement liaisons, Neighborhood Patrol Officers, TPW, and all registered neighborhoods.

The revised program includes these important changes:

- All registered neighborhood associations will be eligible to participate.
- The online application may now be submitted at no cost by any board member of a registered neighborhood association.
- Graphic artwork for neighborhood sign toppers will be completed at no cost by City staff.
- Neighborhood associations will work with their assigned community engagement liaison to ensure the project's successful completion.
- Neighborhood associations will be required to involve their full membership throughout the planning, design, and installation/celebration phases.
- City Council members, Neighborhood Patrol Officers, and other City staff will assist neighborhood associations during the installation/celebration phase.
- Completed projects will be showcased in City News and City social media outlets to highlight City/neighborhood partnerships and to recognize the many contributions of our registered neighborhood associations.

For more information about this program, please contact Catherine Huckaby of the Community Engagement Office by phone at 817-392-6201, by email at Engagement@FortWorthTexas.gov, or online at FortWorthTexas.gov/Engagement.

David Cooke
City Manager