

**To the Mayor and Members of the City Council****November 19, 2019**

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**SUBJECT: WEST 7<sup>TH</sup> URBAN VILLAGE – ON-STREET METERED PARKING  
RATE CHANGE**

This Informal Report provides information on the issue of metered parking in the West 7<sup>th</sup> Urban Village and the ongoing work with stakeholders to address their concerns with parking availability.

The West 7<sup>th</sup> stakeholders and City staff identified a lack of available on-street parking due to long-term parking and lack of turnover as a significant concern for the district and business success. The stakeholders recommended deployment of metered on-street parking with variable rate structures to alleviate this concern.

City staff installed metered on-street parking in the West 7<sup>th</sup> Urban Village on August 30, 2018, with a variable rate structure divided between 10:00 am to 4:00 pm and 4:00 pm to 10:00 pm. Since implementation, traffic safety and parking availability have improved. However, some business owners assert that metered on-street parking has contributed to a decline in business during the day.

To address this concern, staff proposed and key stakeholders support a change to the rate structure to allow two hours of free parking daily, between 10:00 a.m. and 5:00 p.m., within a three-hour tiered rate structure. A \$3.00 rate would be charged for the third hour if a patron stays beyond their allotted two hours of free parking during the day. A \$3.00 per hour rate would be charged between 5:00 pm and 10:00 pm, with no free parking.

An ordinance change is needed to enable the transition to the three-hour tiered rate structure and a flat rate of \$3.00 per hour between 5:00 pm and 10:00 pm. An M&C to amend the ordinance is scheduled for the December 10, 2019, City Council agenda.

If you have any questions, please contact Tanya Brooks, Transportation & Public Works Assistant Director, at 817-392-7861.

**David Cooke**  
**City Manager**