

**CITY OF FORT WORTH, TEXAS
CITY COUNCIL RETREAT MINUTES
FEBRUARY 10, 2023**

Present:

Mayor Mattie Parker
Mayor Pro tem Gyna M. Bivens, District 5
Council Member Carlos Flores, District 2
Council Member Michael D. Crain, District 3
Council Member Alan Blaylock, District 4
Council Member Jared Williams, District 6
Council Member Leonard Firestone, District 7
Council Member Chris Nettles, District 8
Council Member Elizabeth Beck, District 9

Staff Present:

David Cooke, City Manager
Leann Guzman, City Attorney
Jannette S. Goodall, City Secretary

Others Present:

Ron Holifield, Chief Executive Officer, Strategic Government Resources (SGR)
Hillary Shine, Sr. Vice President of Leadership, Strategic Government Resources (SGR)

With a quorum of the City Council Members present, Mayor Parker called the City Council Retreat of the Fort Worth City Council to order 9:07 a.m. on Friday, February 10, 2023, in the Room 2020 of the Fort Worth Convention Center, 1201 Houston Street, Fort Worth, Texas.

I. Welcome and Opening Remarks

Mayor Mattie Parker welcomed everyone. David Cooke, City Manager, introduced Ron Holifield and Hillary Shine from SGR.

II. Introductions and Plan of Work Hillary Shine Senior Vice President of Leadership, SGR

Hillary Shine outlined the agenda for the Retreat:

- Governance Presentation
- SWOT Assessment

- Establish Strategic Vision Priorities
- Establish Priority Goals

III. Governance System Presentation Ron Holifield, Chief Executive Office, SGR

A presentation on council-manager form of governance and best practices was given by Ron Holifield.

Council Member Nettles left the dais at 9:50 a.m.

Council Member Williams left the dais at 10:04 a.m.

IV. Break

Mayor Parker recessed the meeting at 10:06 a.m.

Mayor Parker reconvened the meeting at 10:33 a.m.

V. Strengths, Weaknesses, Opportunities,

Presentation was by Hillary Shine and Threats (SWOT) Assessment Senior Vice President of Leadership, SGR

The following were identified in the SWOT Assessment conducted between individual Council Members and SGR:

Strengths

- Accessibility to public
- Amenities
- Bright minds
- Development process improvements
- Fiscal health
- Generational interests
- Landmark institutions
- Public/Private partnerships
- Strong city identity (culture/heritage)

Weaknesses

- Budgetary limitations
- Development process
- Following others
- Lack of communication and engagement
- Lack of trust

- Need more public sector support
- Neighborhood disparities
- Partisanship
- Prioritization by Council
- Reluctance to modernize
- Unwillingness to hear opinions of others

Opportunities

- Bold decisions
- Continued growth
- Economic Development
- Education
- Innovation
- Panther Island
- Setting clear priorities
- Unique character of Fort Worth
- Utilization of city facilities
- Youth

Threats

- Cybersecurity/Hacking
- ED not being as competitive as possible
- Failure of Council to set clear expectations
- Focusing on the past rather than future
- Infrastructure and maintenance
- Making decisions for today not tomorrow
- Not engaging community enough
- School issues
- Unmanaged growth
- Workforce (recruitment and retention)

VI. Lunch

Mayor Parker recessed the meeting at 11:32 a.m.

Mayor Parker reconvened the meeting at 12:39 p.m.

VII. Establishing Strategic Vision Priorities

Discussion was led by Hillary Shine Senior Vice President of Leadership, SGR

The following were identified as top priorities for Council:

- Quality of Life
- Economic Development
- Infrastructure and fiscally responsible growth
- Building safe communities

Council selected Quality of Life as the primary theme for the priorities with all of the other major priorities touching on quality of life for community and the City's residents.

VIII. Establishing Priority Goals

Discussion was led by Hillary Shine Senior Vice President of Leadership, SGR

Council discussed the priority goals including:

- Quality table service restaurants on the East side
- Food deserts and ability to use incentive packages to recruit grocery stores
- Lack of class A office space for recruiting new businesses
- What public transit looks like in the future
- Investment in parks and open space
- Small business assistance
- Creation of an entrepreneurship center
- Combat youth violence through use of recreation and community centers
- Stormwater management
- Updates to the transit-oriented plan
- Funding for Transit
- Creation of PID to provide a developer driven solution to build infrastructure

Council Member Williams returned at 1:47 p.m.

Council Member Nettles returned at 1:50 p.m.

IX. Closing Remarks David Cooke, City Manager Mayor Mattie Parker

City Manager Cooke stated that staff would develop a plan for bringing back different action plans and a method for submitting goals and priorities.

Mayor Parker thanked everyone for participating.

X. Adjournment

There being no further business, Mayor Parker adjourned the meeting at 2:21 p.m.

Approved:

Mattie Parker
Mayor

Attest:

Jannette S. Goodall
City Secretary