

To the Mayor and Members of the City Council

February 21, 2023

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SUBJECT: 2023 ELECTION INFORMATION AND OUTREACH

The purpose of this Informal Report is to provide information to the City Council about the ways we are updating and sharing information with residents about the 2023 municipal election, to be held on May 6, 2023, with early voting from April 24 through May 2.

Key 2023 Election messages:

- Educate residents on new council district boundaries and addition of two new districts.
- Direct residents to information on voter registration.
- Provide timeline and deadlines for election activities.

FortWorthTexas.gov/2023Election

We have established a webpage with links to all of the information about the 2023 Election. The URL for this page is [fortworthtexas.gov/2023Election](https://www.fortworthtexas.gov/2023Election). Some of the information contained on the webpage:

Who is running for City Council?

This link goes to the City Secretary’s Office page, which includes the listing of all candidates who have filed to run for the 2023 election. <https://www.fortworthtexas.gov/departments/citysecretary/elections>

What district am I in?

As a result of redistricting, many residents will be voting in a new council District in 2023. The following table indicates the number of Fort Worth residents who will be shifting from one Council district to another as a result of redistricting and the creation of two new districts. In summary, more than a third (36.4%) of our total population will be changing districts. That proportion varies considerably by district, from less than a fourth (23.3%) in District 2 to more than two thirds (68.6%) in District 7, where nearly 90,000 residents will be shifting to the new District 10.

Future Districts

	2	3	4	5	6	7	8	9	10	11	Total	Total Shift	Percent Shift	
Current Districts	2	88,409				26,030		199	283	306	115,227	26,818	23.3%	
	3		82,399			6,155	19,873				108,427	26,028	24.0%	
	4	1,290		76,372	17,550				5,558	12,635	113,405	37,033	32.7%	
	5				77,385			3,105			28,824	109,314	31,929	29.2%
	6		56			74,175		14,574	19,752		108,557	34,382	31.7%	
	7		353	17,957			49,553			89,793		157,656	108,103	68.6%
	8					5,438		73,239	5,438		26,408	110,523	37,284	33.7%
	9		3,953			1,842		1,699	65,526		26,975	99,995	34,469	34.5%
	Total	89,699	86,761	94,329	94,935	87,610	95,456	92,617	90,915	95,634	95,148	923,104	336,046	36.4%
	Total Shift	1,290	4,362	17,957	17,550	13,435	45,903	19,378	25,389	95,634	95,148			
Percent Shift	1.4%	5.0%	19.0%	18.5%	15.3%	48.1%	20.9%	27.9%	100%	100%				

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There are three ways for residents to find their district.

- One Address allows residents to type in their address to see both their current and future Council district, along with other City information. <http://oneaddress.fortworthtexas.gov/>
- The District Mapping Tool allows residents to type in their address and use the slider tool to see both their current and future district. <https://cfw.maps.arcgis.com/apps/webappviewer/index.html?id=215cb336489b40ecb5655423f9d201e6>
- Tarrant county Voter Lookup allows registered voters to enter their name and birthdate to find their 2023 Council district, as well as other political districts. <https://gisit.tarrantcounty.com/TCVL/>

Am I registered/How do I register to vote?

We have provided links to some resources that allow residents to determine if they are registered to vote and instructions for how they can register to vote in the upcoming election.

- Texas Secretary of State link allows residents to use their driver’s license #, address and birthdate to check their registration status. <https://www.sos.state.tx.us/elections/voter/reqvr.shtml>
- Tarrant County Elections has a link to complete a form that can be mailed to the County voter registrar. <https://vrapp.sos.state.tx.us/index.asp> Registration applications are also available at the Tarrant County Elections Center, all Tarrant County sub-courthouses, U.S. post offices, city halls, libraries and public assistance office in Tarrant County. <https://www.tarrantcounty.com/en/elections.html>
- Parker County elections and registration information can be found at <https://www.parkercountytx.com/118/Elections>
- Denton County elections and registration information can be found at <https://www.votedenton.gov/voter-information/voter-registration/>

Where do I vote?

A list of all voting locations, for early and regular voting can be found on each county website, once the locations are confirmed. The locations should be posted two days before early voting begins.

Key deadlines:

April 6	Last day to register to vote.
April 24 – May 2	Early voting begins.
May 6	Election Day

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In addition to the webpage, the Communications & Public Engagement team has developed a comprehensive communications plan for sharing election information. This includes:

- Collateral material:
 - Flyer with basic election information in English and Spanish
 - Important dates
 - Webpage information
 - How to find your district.
 - How to register to vote.
 - Map of new districts – individual districts and citywide.
 - Graphics and QR Codes for each message in English and Spanish.
- Community meetings and outreach February – April:
 - Visits to neighborhood groups continue and staff will be providing information about the upcoming general election – with particular focus on those impacted by recent redistricting.
 - Neighborhood organizations who will be changing districts will have targeted messaging to include: voting dates, where to find your district, how to register to vote and where to go for information.
 - Staff will also host Information tables at various community events.
- Information shared through all City channels:
 - City News – citywide messaging and District newsletters – targeted messaging.
 - Roundup (internal)
 - Social media – Facebook, Twitter, Instagram
 - NextDoor – targeted to impacted neighborhoods.
- Partner outreach
 - Regular updates and information shared with partners.
 - Media
 - Faith-based organizations
 - Chambers
 - Community organizations

Timeline for messages:

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Dates	Messages and activities
February 20 – April 6	<p>Voter Registration Share in all City channels. Promote website Distribute flyers and postcards Weekly newsletter to each district about voter registration. (GovDelivery)</p>
April 24 – May 2	<p>Early voting Share in all City channels. Promote website Distribute flyers and postcards Weekly newsletter to each district about voter registration. (GovDelivery)</p>
May 2 – May 5	<p>Promote Election Day Share in all City channels. Newsletter to each district about voter registration. (GovDelivery)</p>
May 6	<p>Election Day Social media messaging when polls open and throughout the day.</p>
After Election	<p>Election results Runoff information – if relevant. Swearing In.</p>

For any questions about the 2023 Election outreach, please contact Michelle Gutt, Communications and Public Engagement Director, at michelle.gutt@fortworthtexas.gov or 817-994-9141.

David Cooke
City Manager