



To the Mayor and Members of the City Council

February 15, 2022

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SUBJECT: WAYS TO WATCH CITY COUNCIL MEETINGS

This report provides an overview of the ways residents can view City Council meetings.

For residents who cannot attend our City Council meetings in person, we have a variety of ways they can view the meetings remotely.

Website – fortworthtexas.gov/FWTV:

Live: There is a link on the webpage that takes viewers to a livestream. This can be watched on any device that can reach the internet.

Recorded: All meetings are recorded and stored in our video library. Links for each meeting can be shared and they are linked to the meeting agenda to make it easy for find particular agenda items on the video.

Cable Television:

Meetings are available on local cable provider channels. Spectrum/Charter: 190; One Source: 7; Verizon: 5; AT&T Uverse: 99* (*what is the asterisk for?*)

YouTube:

We have added a livestream of Council meetings to our YouTube channel – Fort Worth City Hall. YouTube allows residents to react, share, and comment during the stream and residents can watch without creating an account.

Facebook:

We began carrying meetings on Facebook in 2020. We experienced some technical issues with Facebook Live that required a staff member to monitor and troubleshoot for the entire broadcast. We reached out to our representative at Facebook and they recommended using Facebook Live for shorter meetings where there was live interaction with viewers. An example would be the budget meetings where residents can submit questions during the meeting and they were answered live. We will continue to use Facebook for these types of meetings. For now, we have stopped carrying the City Council meetings on Facebook and have placed a message on the Facebook page directing people to the other channels.

Additional opportunities:

We are currently looking at the opportunity to add both a Roku and Apple TV app to carry our meetings and programming. We are also exploring Android TV and Amazon Fire as options. This would allow us to have additional live-streaming platforms and on-demand content.

Expanding and Improving Content:

We recognize that we need to find new and creative ways to share city information using digital formats. We are expanding our short videos that we share on social media so we can continue to reach this audience with city information.



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To make sure residents know all the ways they can watch our meetings and other programs, we will continue to share this viewing information on the website and with our weekly Council preview story in City News.

Please feel free to direct all questions to Michelle Gutt, Communications & Public Engagement Director at michelle.gutt@fortworthtexas.gov or 817-392-6248.

David Cooke
City Manager