



**CITY OF FORT WORTH
CHAPTER 252 EXEMPTION FORM**

Instructions: Fill out the entire form with detailed information. Once you have completed this form, provide it to the Purchasing attorney for review. The attorney will review the information you have provided to determine whether an exemption to Chapter 252's bidding requirements is defensible. If you are printing this form to provide to Legal, please do not provide the Primer portion. Failure to provide sufficient information may result in follow up questions and cause a delay in the attorney's determination.

Section 1: General Information

Requesting Department: Police Department

Name of Contract Manager: Loraine Coleman

Department's Attorney: Jerris Mapes, Andrea Phillips, Trey Qualls

Item or Service sought: Dataminr, Inc. First Alert platform

Goods:

Service:

Anticipated Amount: \$144,000.00

Vendor: Dataminr, Inc.

Current/Prior Agreement for item/service: Yes No

CSC or Purchase Order #: CSC 58187

Amount: \$46,000.00; CSC 58187-A1 increased to \$96,000.00

Projected M&C Date: August 13, 2024

How will this item or service be used? Dataminr First Alert platform is used for social media monitoring and threat detection by the Police Fusion Center for criminal and terrorist activity.

Has your department started a requisition or otherwise contacted the Purchasing Division related to obtaining this good/service? Yes No

If yes, please provide requisition number or brief explanation of contact with Purchasing Division: N/A

Section 2: Claimed Exemption and Justification (Other than sole source)

NOTE - For a claimed sole-source exemption, only complete Section 3.

Please indicate the non-sole-source exemption you believe applies to the purchase and provide information to support its applicability. Please refer to the Exemption Primer for detailed information about common exemptions:

- A procurement necessary to preserve or protect the public health or safety of the City of Fort Worth's residents;
- A procurement necessary because of unforeseen damage to public machinery, equipment, or other property;
- A procurement for personal, professional, or planning services;
- A procurement for work that is performed and paid for by the day as the work progresses;
- A purchase of land or a right-of-way;
- Paving drainage, street widening, and other public improvements, or related matters, if at least one-third of the cost is to be paid by or through special assessments levied on property that will benefit from the improvements;
- A public improvement project, already in progress, authorized by the voters of the municipality, for which there is a deficiency of funds for completing the project in accordance with the plans and purposes authorized by the voters;
- A payment under a contract by which a developer participates in the construction of a public improvement as provided by Subchapter C, Chapter 212;
- Personal property sold:
 - at an auction by a state licensed auctioneer;
 - at a going out of business sale held in compliance with Subchapter F, Chapter 17, Business & Commerce Code;
 - by a political subdivision of this state, a state agency of this state, or an entity of the federal government; or
 - under an interlocal contract for cooperative purchasing administered by a regional planning commission established under Chapter 391;
- Services performed by blind or severely disabled persons;

- Goods purchased by a municipality for subsequent retail sale by the municipality;
- Electricity; or
- Advertising, other than legal notices.

Please provide details and facts to explain why you believe the exemption applies to the purchase. You may also attach documentation to this form. N/A

Section 3: Claimed Sole-Source Exemption and Justification

NOTE - For any non-sole-source exemption, complete Section 2.

Please indicate the sole-source exemption you believe applies to the purchase and provide information to support its applicability. Please refer to the Exemption Primer for detailed information about common exemptions

- *A procurement of items that are available from only one source, including:
 - items that are available from only one source because of patents, copyrights, secret processes, or natural monopolies;
 - films, manuscripts, or books;
 - gas, water, and other utility services;
 - captive replacement parts or components for equipment;
 - books, papers, and other library materials for a public library that are available only from the persons holding exclusive distribution rights to the materials; and
 - management services provided by a nonprofit organization to a municipal museum, park, zoo, or other facility to which the organization has provided significant financial or other benefits;

How did you determine that the item or service is only available from one source?

Dataminr is the only Official Twitter (now X) Data Partner for event detection designed for the Public Sector. Dataminr First Alert alerts first responders to breaking events, enabling the fastest real-time response. Dataminr First Alert leverages over 1,000,000 global, publicly available datasets to create tens of thousands of unique, high-quality, real-time alerts per day, from 195 countries. City of Fort Worth Information Technology Solutions Department (ITS) and Police have been using Dataminr after the ransomware cyber-attack on the City of Dallas in May 2023; Police Intelligence Exchange (INTEX) and ITS have used Dataminr First Alert to try and prevent a similar attack on the City of Fort Worth.

Attach screenshots and provide an explanation of any independent research you conducted, through internet searches, searching cooperatives, or discussions with others knowledgeable on the subject matter that corroborate that the item is available only from a single source.

Police reached out to 10 other law enforcement fusion centers across the country to determine the most effective social media event detection software. Dataminr is used by multiple fusion centers across the country because of its ability to work directly with Twitter (now X). Internet searches were conducted in an attempt to find platforms with designated social media partnerships. Dataminr First Alert is the only platform that is an Official Twitter (X) Data Partner providing a solution specifically for event detection designed for the Public Sector.

Did you attach a sole source justification letter? Yes No

Describe the uniqueness of the item or service (e.g. compatibility or patent issues, etc.).
Dataminr licenses will include Pulse for Cyber Risk using over 1,000,000 publicly available data sources in 150+ languages and over 12 years of trusted historical data. Dataminr is a real-time, external cyber event, risk, and threat detection platform using AI and Machine Learning. First Alert does not rely on the user's knowledge or keywords in the detection, distillation, and correlation of information.

Section 4: Attorney Determination

With the facts provided by the department, is the use of the claimed exemption defensible if the City were to be challenged on this purchase? Yes No.

Was there anything attached to this form that was relied on in making this determination? Yes No.

If yes, please explain: The Department provided a sole source letter.

Was there anything not included on this form or attached hereto that was relied on in making this determination? Yes No.


If yes, please explain: N/A

Will the standard terms and conditions apply? Yes No.

Will the contract require special terms? Yes No.

Will the contract require review by the department attorney? Yes No.

Approved By:



Jeremy Anato-Mensah / Jessika Williams
Assistant City Attorney

Date: 06/20/2024



May 17, 2024

3900 Barnett St
Fort Worth, Texas 76103
United States

To Whom It May Concern,

Dataminr, Inc. (Dataminr), through the First Alert platform, provides a unique, customizable incident detection and alerting functionality that is easily configurable to support enterprise information needs, ensuring the right people get the right information at the right time. Dataminr would like to provide the following information to the Fort Worth Police Department as justification to sole source the Dataminr First Alert platform:

Unique functionality and description of Dataminr First Alert:

- Detection, distillation, and correlation of information on specific events across multiple publicly available information platforms in real time, ensuring a comprehensive view of events.
- Through AI and Machine Learning, First Alert surfaces “unknown unknowns” and, as a result, does not rely upon users’ knowledge or use of keywords.
- User support, training, and enablement services to ensure successful deployment and adoption of the product’s full range of capabilities at no additional cost.

Rational supporting a sole source for Dataminr First Alert:

- Dataminr is an Official Twitter Data Partner. As described by Twitter on its partners page, “Official partners are vetted companies that help brands [and organizations] get more from Twitter.”¹
- Significantly, Dataminr is ***the only certified Official Twitter Data Partner*** providing a solution specifically for event detection designed for the Public Sector, “Dataminr for public sector [First Alert powered by Dataminr] alerts first responders to breaking events, enabling the fastest real-time response.”²
- Dataminr has a long-term, unique, and strategic partnership with Twitter that provides for real-time access to all public tweets.
- Dataminr has a 12-year archive of all publicly available tweets. This archive is critical in enabling AI and Machine Learning development and has been instrumental in developing Dataminr’s unique real-time alerting capability.
- Dataminr is ***the only company*** that has invested twelve years and \$400 million in private capital to the development of the leading commercially available AI for real-time alerting capability.
- First Alert leverages over 1,000,000 global, publicly available datasets to create tens of thousands of unique, high-quality, real-time alerts per day. First Alert alerted on publicly available information from 195 countries over the past 12 months.



- Dataminr's algorithms increase alert speed and accuracy rates, and its highly refined routing technology provides an optimised signal-to-noise ratio that results in only the alerts of interest being delivered.
- Automatic translation of Alerts from over 100 languages into plain English, while retaining the ability to see the original (untranslated) text of the publicly available post.

If you have specific questions or need additional information, please do not hesitate to contact me.

Sincerely,

DocuSigned by:


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Paul Tierney
Senior Vice President, North America
Dataminr, Inc.

¹ <https://partners.twitter.com/>

² <https://partners.twitter.com/en/partners/dataminr.html>