

A Resolution

NO. _____

RESOLUTION ADOPTING STRATEGIC PRIORITIES AND GOALS FOR THE CITY OF FORT WORTH AND INCORPORATING INTO THE CITY'S COMPREHENSIVE PLAN

WHEREAS the Fort Worth City Council held a planning retreat on February 27, 2024 to discuss the City's accomplishments, fiscal health, vision and values, and strategic priorities and goals; and

WHEREAS the City Council identified five strategic priorities – economic development, community investment, community safety, infrastructure, and responsible growth – and associated goals to develop the foundation of a common vision of the future; and

WHEREAS many of the priorities identified by City Council during the goal setting session are long-term initiatives that may take decades of meaningful work to effect change; and

WHEREAS the City Council wishes to formally adopt the Strategic Priorities and Goals reflected in Exhibit A in order to guide City staff on the City Council's aims for budget development, programming, and strategic planning efforts across the organization; and

WHEREAS the Strategic Priorities and Goals will require periodic review and update to account for changing circumstances;

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE
CITY OF FORT WORTH, TEXAS, THAT:**

1. The City Council hereby adopts the Strategic Priorities and Goals attached as Exhibit A and incorporates them into the City's Comprehensive Plan; and

2. Staff is directed to present the Goals annually and to present the Strategic Priorities every two years as part of the City Council's planning retreat for review and update..

Adopted this _____ day of _____ 2024.

ATTEST:

By: _____
Jannette S. Goodall, City Secretary

2024

CITY COUNCIL

STRATEGIC PRIORITIES & GOALS



1. Economic Development

Description:

Create an environment where businesses and individuals have what they need to thrive. Focus on using data, tools and partnerships to attract, retain and support businesses in the City.

Goals:

- 1.1 Improve the **development process**.
- 1.2 Attract & retain **corporations & jobs**.
- 1.3 Support & develop **small businesses**.



2. Community Investment

Description:

Prioritize redevelopment and enhanced commercial development efforts with a focus on neighborhood health, connectivity and opportunity, particularly in underserved areas.

Goals:

- 2.1 Invest in and **revitalize neighborhoods**, including access to food & dining options.
- 2.2 Ensure access to **affordable housing** & address **homelessness**.
- 2.3 Focus on **commercial & retail development**, including growth corridors and mixed-use development.
- 2.4 Sustain existing **community & cultural assets**; enhance recreation & learning opportunities.



3. Community Safety

Description:

Build community trust through enhanced transparency, communication and responsiveness. View safety through a regional lens, using data and technology to enhance public safety approaches. Prioritize strategic partnerships, community programs and infrastructure improvements to ensure safe streets and neighborhoods.

Goals:

- 3.1 Increase **community presence & non-traditional approaches** to enforcement.
- 3.2 **Build trust** through relationships, education & community listening.
- 3.3 Ease **traffic flow** & enhance **road safety**.
- 3.4 Shorten **response times**, improve reliability & outcomes of public safety services
- 3.5 Use **modern approaches**, data and technology.
- 3.6 Monitor and review the use of CCPD & other **funding sources**.
- 3.7 Enhance **neighborhood infrastructure** including streetlights, sidewalks & park lighting.



4. Infrastructure

Description:

Design and build infrastructure in ways that heighten community safety and provision of services. Ensure maintenance and functionality of existing infrastructure.

Goals:

- 4.1 Ensure **funding for & capacity** of infrastructure.
- 4.2 **Maintain infrastructure** & assets on schedule.
- 4.2 Reduce & prevent negative impacts of **flooding**.



5. Responsible Growth

Description:

Proactively plan for growth, using community-driven long-range plans to guide decisions. Focus on heightening geographic connectivity, elevating neighborhood and economic prosperity while ensuring the support of key community partners.

Goals:

- 5.1 **Proactively plan** for growth.
- 5.2 Enhance **connectivity of communities** at both neighborhood & citywide levels.
- 5.3 Prioritize **preservation of parks & open space**.
- 5.4 Provide opportunities for **robust public engagement** in all planning processes.