November 5, 2024



To the Mayor and Members of the City Council

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SUBJECT: LITTER CONTROL UPDATE: FY24 SUMMARY & FY25 EVENTS

The purpose of this informal report is to provide an update on litter control programs completed in Fiscal Year 2024 (FY24) and to highlight planned events in Fiscal Year 2025 (FY25). The impact from programs and services aimed at creating and maintaining a clean, safe and attractive city are shown in Table 1 and Figure 1, below.

Table 1: FY24 Litter Control Program Highlights (October 1, 2023 - September 30, 2024)

FY24 Litter & Illegal Dumping Control Metrics	Material Collected (lbs.)
Illegal Dump Abatement & Investigation Teams	10,247,600
Litter Abatement (contractors and city staff)	7,427,864
Street Sweeping (contractors and city staff)	1,768,000
Volunteer Efforts (KFWB & Special Events)	218,586
Waterbody Litter Traps	4,260
TOTAL	19,666,310

Table 1. Presents data for litter and illegal dumping programs and services in FY24.

During FY24, staff accomplishments included:

- 1. Removing litter and debris from 8,902 illegal dump sites and 1,363 illegal camp sites.
- 2. Incorporating services to support two, new Neighborhood Improvement Project areas: Worth Heights and Seminary.
- 3. Installing 11 new street trash cans (aggregate containers) in the Como Neighborhood along Horne Street.
- 4. Supporting special events with street sweeping and litter removal to include: Fort Worth Stock Show, Professional Bull Riders' Stockyard Showcase, and Cowtown Marathon, among others.
- 5. Receiving 12 new street sweepers which launched in September 2024.
- 6. Supporting interdepartmental response and special cleanups to include: I-30 and I-35 access roads, intersections and rights-of-way; Sycamore Creek at Carter Park; Sandman Hotel explosion emergency response effort; IH-30 along Tandy Hills and Gateway Park to Eastchase Blvd.; I-30 and Forest; IH-30 and University at Rosedale; and the Jacksboro Highway retaining wall, among others.
- 7. Promoting strong synergy and partnerships to include: Park & Recreation, Transportation & Public Works, Neighborhood Services, Texas Department of Transportation (TxDOT), North Tarrant Express (NTE), and North Texas Tollway Authority (NTTA), among others.
- 8. Continuing to supplement litter control along TxDOT highways with two contracted litter crews through UpSpire.

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Figure 1: FY24 Litter Control Program Infographic (October 1, 2023 - September 30, 2024)



Figure 1. Presents litter control highlights from FY24 as an infographic.

FY24 Keep Fort Worth Beautiful (KFWB) Volunteers

Keep Fort Worth Beautiful offers multiple programs to engage residents and to support removing litter from the community. Event details are shown in Table 2, below, for FY24. KFWB offers free cleanup supplies to support volunteer-led events at any time during the year. Cleanup supplies can be requested at: (817) 392-2046 or kfwb@fortworthtexas.gov. Individuals or groups can also consider adopting street segments, medians, parks or other public spaces.

Table 2. FY24 Volunteer Litter Cleanup Summary (October 1, 2023 – September 30, 2024)

2024 Efforts	Volunteers	Volunteer Hours	Litter Removed (lbs.)
Cowtown Great American Cleanup	4,092	9,001	134,224
Neighborhood Litter Stomp	1,521	4,963	45,800
Volunteer-Led Cleanups	649	1,251	25,221
Adopt-A-Spot	347	5,830	12,572
TOTAL	6,624	21,062	218,586

Table 2. Presents Keep Fort Worth Beautiful litter control efforts completed in FY24.

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Park & Recreation Department (PARD) Litter Control Accomplishments

PARD removes litter in Fort Worth parks and manages the contracted mowing program for public property. Contract mowing utilizes multiple contractors to perform grounds maintenance within the public rights-of-way, medians, selected alleys, and at facilities. Prior to mowing, contractors should remove litter. In FY23, contracts were amended for litter abatement during winter months when mowing services are on hold. In FY24 \$3.6M (\$2.8M for increased service plus \$800K to right size existing contract cost) was added to the PARD contract mowing budget to increase mow cycle frequency. This enabled the department to increase mowing cycles from 16 to 26 per growing season, resulting in more frequent mowing cycles during the mow season. Each additional mow cycle on medians and public rights-of-ways equals additional times contractors are removing litter. In FY24, over 74,000 lbs. of litter was collected.

Street Sweeping Program

Following the launch of 12 new street sweepers in September 2024, staff transitioned routes to a staff-operated fleet. Street sweepers are deployed along major roadways throughout the community to promote high-impact results. Staff seek to keep primary streets clean and to reduce the amount of debris entering the stormwater system which drains directly to local waterways. To promote environmental stewardship and a safe, clean city, the City initiated a public campaign to name the street sweepers in September 2024, and received over 1,300 entries. Announcement of street sweeper names is expected in December 2024.

FY25 Continued Focus on a Cleaner, Safer City

In FY25, all programs and services continue. Report issues through the MyFW app and the Fort Worth Contact Center. Six city-led litter cleanup events are scheduled in FY25, in Table 3, below.

Table 3: FY25 Scheduled Litter Cleanup Events

Table of File Contours and Enter Clouding Events			
Date	Event	Meeting Location	
December 14, 2025	Diamond Hill	Diamond Hill Park	
		3709 Weber St., 8:00am	
March 22, 2025	Cowtown Great American Cleanup	Citywide, 8:00am	
April 12, 2025	Carver Heights	Eugene McCray Park	
		3449 Quail Rd., 8:00am	
June 14, 2025	Meadowbrook	Normandy Park	
	Meadowblook	3413 Panola Ave., 8:00am	
September 13, 2025	Ash Crescent	Cobb Park	
		1600 Cobb Park Dr.	
October 11, 2025	Neighborhood Litter Stomp (FY26)	Citywide, 8:00am	

Table 3. Presents upcoming FY25 special litter cleanup events.

INFORMAL REPORT TO CITY COUNCIL MEMBERS

No. 24-1922

November 5, 2024



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SUBJECT: LITTER CONTROL UPDATE: FY24 SUMMARY & FY25 EVENTS

For questions on the information in this report, please call Cody Whittenburg, Environmental Services Director: (817) 392-5455; Richard Zavala, Park & Recreation Director: (817) 392-5711; or Lauren Prieur, Transportation & Public Works Director: (817) 392-6035.

David Cooke City Manager

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