

A Resolution

NO. _____

APPOINTING COUNCILMEMBERS TO THE BOARD OF DIRECTORS OF THE FORT WORTH CONVENTION AND VISITORS BUREAU, DBA VISIT FORT WORTH

WHEREAS, the City of Fort Worth levies and collects hotel occupancy taxes and uses these funds as authorized by state law, including to advertise and conduct promotional programs to attract tourists and convention delegates or registrants to the City; and

WHEREAS, in accordance with Fort Worth City Secretary Contract No. 44949, as amended (the Contract), the City of Fort Worth engages the Fort Worth Convention and Visitors Bureau, dba Visit Fort Worth, to undertake activities for the promotion and marketing of the City and of the local convention and hotel industry to tourists and visitors from throughout the world; and

WHEREAS, under the Contract, two City Councilmembers or appointees serve as voting members of the Bureau's Board of Directors, with at least one of these individuals also serving on the Bureau's Executive Committee; and

WHEREAS, the City of Fort Worth wishes to appoint Carlos Flores and Elizabeth M. Beck as appointees to the Board, with Mr. Flores designated to also serve on the Executive Committee; and

WHEREAS, Councilmember Leonard Firestone is currently a member of the Board, having been appointed prior to taking office on the City Council; and

WHEREAS, both the Bureau and the City wish to allow Mr. Firestone to continue serving on the Board until his term ends; and

WHEREAS, under the City's Ethics Code, an individual who is appointed by City Council to the governing board of a business entity whose primary nature is either charitable, nonprofit, or governmental does not acquire a substantial interest in the entity so long as the person receives no direct or indirect remuneration for his or her service; and

WHEREAS, the City Councilmembers appointed to serve on the Bureau's Board of Directors will not receive remuneration or have any other financial interests in the Bureau; and

WHEREAS, appointment of Mr. Firestone results in a third voting City appointee, but such third appointment is intended to be temporary in nature, and no amendment to

the Contract changing the number of City appointees is intended by the making of a third, temporary appointment.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FORT WORTH, TEXAS, THAT:

1. Councilmember Carlos Flores is appointed to the Board of Directors of the Fort Worth Convention and Visitors Bureau, dba Visit Fort Worth, and is also designated to serve of the Executive Committee thereof; and
2. Councilmember Elizabeth M. Beck is appointed to the Board of Directors of the Fort Worth Convention and Visitors Bureau; and
3. Councilmember Leonard Firestone is appointed to the Board of Directors of the Fort Worth Convention and Visitors Bureau, but such appointment is not intended to amend the Contract to add a third City appointee or serve as precedent for the City having a third voting Board Member on an on-going basis.

Adopted this ____ day of _____ 2021.

ATTEST:

By: _____

Ronald P. Gonzales, Acting City Secretary