



**TO:** Mayor and Council Members

**FROM:** Council Member Macy Hill, District 7

**DATE:** August 22, 2023

**SUBJECT:** Board, Commission and Committee Appointment and Reappointment

Request your consideration to *appoint* the following individual to the board listed below with a term effective August 22, 2023 and ending October 1, 2025.

Whitley Wolman – (1<sup>st</sup> Term) – Board of Adjustment – Residential

The respective application is attached and resume, if provided. The original copy will be maintained in the City Secretary's Office.

**MACY HILL**

Council Member District 7 ★ 200 Texas Street ★ Fort Worth, Texas 76102  
(817) 392-8807

## Application

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### Profile

#### Which Boards would you like to apply for?

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11 Member Board of Adjustment - Residential: Submitted

Whitley

First Name

Wolman

Last Name

whitwolman@gmail.com

Email Address

407 Eastwood Ave

Street Address

Fort Worth

City

TX

State

76107

Postal Code

Mobile: (817) 229-0484

Primary Phone

Business: (817) 386-3343

Alternate Phone

Self Employed/Crestwood Foods  
Management, LLC

Employer

President/Owner

Job Title

#### Spouse Employer and Job Title

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Crestwood Foods Management, LLC - VP of Marketing and Admin

#### What district do you live in? \*

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District 7

#### Length of time as a Fort Worth resident

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10.5 years

#### Did you register with Appointment Project?

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Yes  No

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### Interests & Experiences

#### Describe any qualifications, expertise or special interests that relate to your possible appointment?

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Residential homeowner for 10.5 years. Have worked with contractors on projects needing approval and/or variance questions from the City. I own businesses with operations in several cities in Texas and Oklahoma, where I regularly meet and discuss guidelines and regulations with city and health officials in multiple jurisdictions.

Whitley Wolman

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## Commitment

Recognizing that serving on a board, commission or committee is often time consuming, most meet on a monthly basis, are you committed to attending all regularly scheduled meetings? \*

Yes

If required by law, do you agree to complete all financial statements required for the appointed board, commission or committee? \*

Yes

Have you ever been a member of a City of Fort Worth board, commission or committee before? If so, please indicate the board, commission or committee and approximate dates of service:

No

Have you taken the State of Texas Open Meeting Act training?

Yes  No

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## Conflicts of Interest

Do you, your spouse or a member of your immediate family, own or work for a company that has a current contract with the City of Fort Worth?

Yes  No

Do you, your spouse or any immediate family member, individually or on behalf of company/business entity have any pending bids, proposals or negotiations with the City?

Yes  No

Do you, your spouse or a member of your immediate family routinely come before the Board or Commission you are applying for?

Yes  No

Are you or your spouse, either individually or on behalf of a business entity, involved in any pending bids, proposals or negotiations in connection with a city contract?

Yes  No

Do you represent the private interests of others in criminal or civil litigation or a claim to which the City or an employee of the City is a party?

Yes  No

Do you or a member of your immediate family have ownership interest in any property that is the subject of a condemnation proceeding, planning and zoning proceeding or any other administrative or court proceeding in which the City of Fort Worth or its agencies are interested parties?

Yes  No

Do you or your spouse, either individually or through your employers, have any pending claims against the City?

Yes  No

Have you had any convictions of criminal offenses other than parking or traffic tickets?

Yes  No

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## Civic Engagement & Education

What civic or community endeavors have you been involved in? (Please list names of organization(s), positions held, dates of service and whether your service was provided on a compensated or voluntary basis.)

Volunteer, Finance Committee and Deacon Board Member for Christ Chapel Bible Church (2019-2023)

What is your educational background?

B.S. Engineering - Texas A&M University MBA - The University of Texas at Austin

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## Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

06/17/1981

Date of Birth

**Are you a registered voter?**

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Yes  No

# WHIT WOLMAN

Whit.Wolman@gmail.com

407 Eastwood Avenue • Fort Worth • TX 76107 • 817.229.0484

## EDUCATION

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**THE UNIVERSITY OF TEXAS AT AUSTIN, McCombs School of Business, Austin, Texas** **May 2011**

**Master of Business Administration (MBA)**

- *Will Looney Memorial Scholarship recipient, Risk Management Department Scholarship recipient*

**TEXAS A&M UNIVERSITY, College of Engineering, College Station, Texas** **May 2004**

**Bachelor of Science (BS), Engineering - Industrial Distribution**

- *Distinguished Student Award recipient (academic recognition); Buck Weirus Award recipient (leadership recognition)*

## EXPERIENCE

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**Crestwood Foods, Fort Worth, Texas** **2016 – Current**

**Managing Partner, President and Chief Operating Officer**

- Partner and primary decision-maker with overall P&L responsibility for an eight-store franchise corporation of Dairy Queen franchise locations in Texas and Oklahoma
- Manage day to day operations and over 160 employees in the management of quick serve restaurants
- Fully responsible for operations, finance, risk management, marketing and other areas for the business

**Vasari, LLC, Irving, Texas** **2013 –2016**

**Director of Real Estate, Development and Operations Analysis**

- Senior director of real estate and new store development for a quick service restaurant (QSR) franchisee group. Responsible for the overall real estate/development strategy across Texas and Oklahoma, including site selection, lease and purchase negotiations, financing and construction management. Developed 7 new stores in 18 months.
- Manage a \$3.5MM development line of credit for new store development, working with the lender on approvals, documentation and process management
- Manage a lease restructuring project for existing stores, with ~\$200K in savings over term of existing leases
- Directed the corporate financial analysis team to better understand and manage store-level controllable P&L data (COGS, Labor, Operating Expenses, Occupancy Costs, etc.), using QSROnline and Tableau reporting software

**PUBLIC STRATEGIES (H+K STRATEGIES), Austin, Texas** **June 2011 – December 2012**

**Consultant – Account Supervisor**

- Business management consultant for Target Corporation and Holt Caterpillar dealership providing guidance on market research, supply chain sourcing and marketing strategy through customer research and competitive intelligence analysis
- Provided market research advice for the retailer's recent expansion into Canada by researching customers, regional markets and demographics, government regulation and market trends
- Primary role as a principal project manager, overseeing day to day execution of project operations, ongoing client relationships, progress and deadlines, in addition to managing multiple employees' work product

**CONOCOPHILLIPS, Houston, Texas** **June – August 2010**

**MBA Summer Intern - Strategy and Research Division**

- MBA internship that produced a set of analysis and recommendations to corporate affairs and investor relations teams

**U.S. STATE DEPARTMENT, Washington, D.C.** **2006 - 2009**

**Special Assistant – Secretary of State's Policy Planning Staff**

- Civilian diplomatic officer in a strategic planning office that examined political risk and drafted intelligence analysis briefs
- Internal consultant for research and policy teams focused on operations improvement and change management practices; analyzed foreign policy objectives against programmatic budgets for ROI value maximization
- Selected to join White House and State Department Advance Teams that deployed overseas to manage all aspects, including media, protocol and security, of the President's, First Lady's and Secretary of State's official foreign trips
- Awarded the U.S. State Department's *Meritorious Honor Award* for exceptional service in this position

**U.S. SENATOR JOHN WARNER/U.S. SENATE ARMED SERVICES COMMITTEE, Washington D.C.** **2004 - 2006**

**Senate Aide**

- Coordinated legislative and regulatory policy communications for Senator John Warner and the Armed Services Committee
- Worked with multiple U.S. senators to accomplish legislative priorities with regard to defense and intelligence policies

## ADDITIONAL

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- International business travel to over 30 countries, including Indonesia, Egypt, Lithuania and Uruguay
- Christ Chapel Bible Church – volunteer, Finance Committee and Deacon Board Member (2019-2023); Texas Dairy Queen Operators Council – Board Member (2018-Current) and Past Chairman (2022)