

Mayor and Council Communication

DATE: 11/14/23

M&C FILE NUMBER: M&C 23-0956

LOG NAME: 03ARTS FORT WORTH FUNDING FY2024

SUBJECT

(ALL) Authorize Execution of a Contract with the Arts Council of Fort Worth and Tarrant County, Inc. D/B/A Arts Fort Worth in the Amount of \$1,786,370.00 for Professional Management of the Fort Worth Public Art Program, to Support the Competitive Arts Grant Program, for Operation of the Community Arts Center, and for Management Funding for the Rose Marine Theater for Fiscal Year 2024

RECOMMENDATION:

It is recommended that the City Council authorize the execution of a contract with the Arts Council of Fort Worth and Tarrant County, Inc. D/B/A Arts Fort Worth in the amount of \$1,786,370.00 for professional management of the Fort Worth Public Art Program, Competitive Arts Grant program, operation of the Fort Worth Community Arts Center, and management funding for the Rose Marine Theater for Fiscal Year 2024.

DISCUSSION:

Funding for the public art contract is provided by the Gas Lease Endowment income to be received in the General Fund in the amount of \$387,544.00, with the remaining \$1,398,826.00 coming directly from the General Fund. During the Fiscal Year 2024 budget process, the City Council approved financial support for Arts Fort Worth in the amount of \$1,786,370.00. The table below describes how these funds are to be distributed for Fiscal Year 2024:

Art Grants Program Funding	<u>AMOUNT</u>
Administrative Costs	\$103,107.50
Competitive Grants Program	\$927,967.50
Total Funding Grants Program for the Arts	\$1,031,075.00
Art Facility Funding	
Management of Community Arts Centers	\$200,000.00
Management of Rose Marine Theater (Artes de la Rosa)	\$50,000.00
Total Art Facility Funding	\$250,000.00
Total Public Art Program Administration Funding	\$505,295.00
Total Funding in this Contract with the Arts Council	\$1,786,370.00

In order to streamline the allocation of funds to various organizations, the City partners with Arts Fort Worth to distribute funds; thus, the City will make a single payment in the amount of \$1,786,370.00 to Arts Fort Worth for all of the programming that Arts Fort Worth undertakes on behalf of the City.

ARTS GRANTS PROGRAM FUNDING

This is the City's 22nd year to partner with Arts Fort Worth who will continue to use the funds in support of grants that fund general operating costs of arts organizations and arts education and cultural engagement programming. These funds allow Arts Fort Worth to continue to provide funding and leadership to stimulate and ensure the advancement of arts via assistance to non-profit organizations in the City. The contract includes a requirement stating that these funds must be used for arts programming (exhibitions, installations, performances, concerts, etc.) within the City. In turn, these projects enhance the cultural and artistic life of the community. Arts Fort Worth will retain the amount of \$103,107.50 shown above for its

costs in administering the competitive grants program, and the remaining funds in the amount of \$927,967.50 for Grant Program for the Arts shall be designated to recipients.

ADMINISTRATIVE SCOPE OF WORK FOR ART GRANTS PROGRAM:

1. Provide for an open, unbiased, and competitive grants process.
2. Ensure proposed grant activities involve arts programming within the City.
3. Ensure diversity on grant panels.
4. Require from Recipients, and provide to the City, quarterly monitoring of Recipients' grant goals.
5. Ensure use of sound fiscal practices and encourage best practices throughout Recipient organizations.
6. Ensure that Recipients maintain their base of operations in the City in order to promote a cultural economy.
7. Promote equity, diversity, and inclusion of all peoples within the making, presentation, and participation of the creative process.

ART FACILITY FUNDING

The Fort Worth Community Arts Center is a separate Texas non-profit corporation that currently leases and manages building at 1300 Gendy Street, 76107, on behalf of the City of Fort Worth (City). It is governed by the same Board of Directors as the Arts Council of Fort Worth & Tarrant County, Inc. D/B/A Arts Fort Worth. The original lease dated October 15, 2002, was with the Arts Council of Fort Worth & Tarrant County, Inc. (City Secretary Contract #28345, authorized by Mayor and Council Communication (M&C) L-13424). In addition to absorbing utility costs for operation of the Fort Worth Community Arts Center and the Rose Marine (Artes de la Rosa), the City provides an annual subsidy of \$200,000.00 and \$50,000.00 respectively to be used wholly for the management of the facility.

PUBLIC ART PROGRAM ADMINISTRATION FUNDING

Arts Fort Worth will continue to administer the Fort Worth Public Art Program (FWPA), including management of 41 new and ongoing public art projects combined budgets totaling nearly \$14 million, from the 2022 Bond Program, 2018 Bond Program, 2014 Bond Program, General Capital Fund, and the Specially Funded Capital Projects Fund for Public Art, in accordance with Public Art Fiscal Year 2024 Annual Work Plan, as adopted by City Council, adopted by City Council on October 17, 2023 as M&C 23-0844. In Fiscal Year 2024, the total administrative budget of \$505,295.00 is proposed to be offset by approximately \$150,000.00 charged to appropriate capital improvement accounts for allowable project management costs. The project management costs attributed to Public Art capital projects will be reimbursed to the General Fund from capital accounts allocated to the projects at the end of the fiscal year.

ADMINISTRATIVE SCOPE OF WORK for the Public Art Contract renewal:

1. Fort Worth Art Commission Staff Liaison
2. Ongoing Implementation of the Fort Worth Public Art Master Plan Update
3. Public Art Capital project planning, artist selection facilitation, contract compliance, and coordination with City department clients and consultants
4. Fiscal management of Public Art Capital Budgets in coordination with City staff
5. Community and local artist engagement programming related to FWPA Projects and the FWPA Collection
6. Facilitation and oversight of maintenance and conservation budget and contracts for the FWPA Collection

FORT WORTH ART COMMISSION ACTION:

On August 21, 2023, the Fort Worth Art Commission (FWAC) formally recommended the *Public Art Fiscal Year 2024 Annual Work Plan*. This action followed a public comment period after FWAC endorsed the *Draft Fiscal Year 2024 Annual Work Plan* on July 17, 2023, and held a Public Hearing on August 21, 2023. Residents of Fort Worth were notified of the opportunity to comment via media releases, the City website, and the Fort Worth Public Art website (www.fwpublicart.org), and social media. The FWAC makes recommendations to the City Council for action on each individual project in the work plan prior to commission of artwork and award of contract.

Funding is budgeted in the Other Contractual Services account within the General Fund for the FWLab Admin Department.

A Form 1295 has been completed for this contract.

FISCAL INFORMATION / CERTIFICATION:

The Director of Finance certifies that funds are available in the current operating budget, as previously appropriated, in the General Fund to support the approval of the above recommendation and execution of the contract. Prior to any expenditure being incurred, the FWLab Department has the responsibility to validate the availability of funds.

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