

# Mayor and Council Communication

**DATE:** 10/15/19

**M&C FILE NUMBER:** M&C 19-0236

**LOG NAME:** 13P19-0000017 HEALTH AND WELLNESS SERVICES HR JPB

**SUBJECT**

Authorize Execution of Contract with Virgin Pulse, Inc. for Health and Wellness Services in an Annual Amount Up to \$580,000.00 with a Five-Year Initial Term and Authorize Three One-Year Renewal Options for the Human Resources Department (ALL COUNCIL DISTRICTS)

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**RECOMMENDATION:**

It is recommended that the City Council authorize the execution of contract with Virgin Pulse, Inc. for Health and Wellness Services in an annual amount up to \$580,000.00 with a five-year initial term and three one-year renewal options for the Human Resources Department.

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**DISCUSSION:**

The Human Resources Department (HRD) approached the Purchasing Division to secure an agreement for health management services and clinical data analytics capabilities that leverage evidence-based medical standards and innovative technology to help promote health care quality and reduce costs. The goal is to continue to move the City's Wellness Program toward becoming more outcomes-based and to promote a physician-centric model. Staff issued a Request for Proposals (RFP) that consisted of detailed scope of services. These services include:

- A Wellness Platform for all employees, and any spouses and retirees on the health insurance (non-Medicare);
- Data analytics with medical and pharmacy claims;
- Physician Biometric Data Collection;
- Tobacco Affidavit or Tobacco Reasonable Alternative Collection;
- Health Risk Assessment with Lab Data Collection to merge;
- Preventive Screening Data Collection;
- Customized Interventions;
- Live Lifestyle Coaching;
- Live Chronic Condition Coaching (beginning year 2); and
- A new Financial Wellness component with FinFit (recommended from Wellness Audit completed in early 2019).

The RFP was advertised in the Fort Worth Star-Telegram every Wednesday starting on July 24, 2019 through August 21, 2019; six responses were received. The proposals were thoroughly reviewed by an evaluation team consisting of staff. The evaluation team ranked the proposals based on pre-defined factors. The evaluation team determined Virgin Pulse, Inc. provides the best overall proposal.

Maximum Annual Not Exceed Amount		
Year 1 to 3	Year 4	Year 5
\$540,000.00	\$560,000.00	\$580,000.00

An administrative change order or increase may be made by the City Manager up to the amount allowed by relevant law and the Fort Worth City Code and does not require specific City Council approval as long as sufficient funds have been appropriated.

Upon City Council approval and execution of contract, the initial five-year term of these contract shall begin. Contract may be renewed up to three one-year terms at the City's sole discretion. This action does not require specific City Council approval provided that sufficient funds are appropriated for the City to meet its obligations during the renewal period. No guarantee was made that a specific amount of these services will be purchased.

A waiver of the goal for MBE/SBE sub-contracting was requested by the Purchasing Division and approved by the M/WBE Office, in accordance with the BDE Ordinance, because the purchase of goods or services is from sources where sub-contracting or supplier opportunities are negligible.

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**FISCAL INFORMATION / CERTIFICATION:**

The Director of Finance certifies that upon approval of the above recommendation and award of the contract, funds are available in the

current operating budget, as appropriated, in the Group Health Insurance fund. Prior to any expenditure being incurred, the Human Resources Department has the responsibility to validate the availability of funds.

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