

Mayor and Council Communication

DATE: 03/03/20

M&C FILE NUMBER: M&C 20-0108

LOG NAME: 13P 19-0213 PARKING MANAGEMENT SERVICES TPW JC

SUBJECT

Authorize Execution of a Contract with Parkmobile, LLC, for Parking Pay-By-Phone Services and Parking Reservation System Services at No Cost to the City of Fort Worth and Authorize a Three-Year Contract with the Option for Two, One-Year Renewals (ALL COUNCIL DISTRICTS)

RECOMMENDATION:

It is recommended that the City Council authorize execution of a contract with Parkmobile, LLC, for parking pay-by-phone and parking reservation system services at no cost to the City of Fort Worth and authorize a three-year contract with the option for two, one-year renewals.

DISCUSSION:

The City of Fort Worth (City) began using pay-by-phone technology in FY2016 after City Council approved M&C C-27507, which authorized a contract with Parkmobile, LLC, for pay-by-phone services. The City will use a new contract with Parkmobile, LLC, to continue the pay-by-phone payment option and implement a parking reservation system. The parking reservation system will be a new service offering for the City.

Pay-by-phone technology (i.e. smart phone application) enables customers to pay for metered on-street parking via a smart phone, receive alerts before time expires, and remotely extend a parking session up to the maximum time allotted for the spot. A parking reservation system, accessed through a smart phone application, enables visitors to reserve a space ahead of time at Convention Center garages or City Partner parking facilities. Availability of City facilities and non-City facility spaces and their locations will be integrated into the parking reservation system.

RFP ADVERTISEMENT - A Request for Proposals (RFP) was advertised in the [Fort Worth Star-Telegram](#) on Wednesdays between July 17, 2019, and September 9, 2019, with detailed specifications for parking pay-by-phone services. Evaluation factors included ability to comply with RFP requirements, company and proposed service personnel experience and qualifications, performance record, and net revenue potential to the City. Twelve vendors were solicited from the purchasing vendor database system; five responses were received. Proposals were reviewed by an evaluation committee consisting of Transportation and Public Works staff and Sundance Square and Downtown Fort Worth, Inc. staff.

PRICE ANALYSIS – The pay-by-phone offering will be provided at no cost to the City of Fort Worth. All costs associated with the program will be absorbed by the customer.

CONTRACT TERMS - Upon City Council's approval, the Contract will begin upon City Manager's approval for a three-year term.

RENEWAL OPTIONS - This Contract may renew automatically for up to two successive one-year terms in accordance with the terms of the Contract. The renewal action would not require City Council approval provided that the City Council has appropriated sufficient funds to satisfy the City's obligations during the renewal term.

M/WBE OFFICE - A waiver of the goal for MBE/SBE subcontracting requirements was requested by the Purchasing Division and approved by the M/WBE office in accordance with the BDE Ordinance. The waiver was approved because the purchase of goods or services is from sources where subcontracting or supplier opportunities are negligible.

FISCAL INFORMATION / CERTIFICATION:

The Director of Finance certifies that upon approval of the above recommendation and execution of the contract, funds will be deposited into the Municipal Parking Fund. The Transportation & Public Works Department (and Financial Management Services) is responsible for the collection and deposit of funds due to the City.

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