

Mayor and Council Communication

M&C FILE NUMBER: M&C 25-0463

SUBJECT

RECOMMENDATION:

DISCUSSION:

- **Immediate Construction Jobs:** During the retrofitting and construction phase, local construction crews will be hired to modify the existing

warehouse into a fully equipped soundstage facility. These jobs will involve soundproofing, electrical work, Heating, Ventilation, and Air Conditioning installation, stage building, and interior design.

- Administrative Roles: Facility manager, leasing agent, and some office staff will oversee daily operations, client management, and production schedules for tenants and short-term projects.
- Support Staff: Security personnel, maintenance teams, and logistics staff will ensure the smooth day-to-day operations of the facility, managing safety, infrastructure, and logistics.
- Full Production Crews: Once operational, Alliance Center East No. 2, Ltd. will host full production crews working on location, including directors, camera operators, set builders, costume designers, production assistants, etc.

By focusing on both short-term film projects and long-term television productions, Alliance Center East No. 2, Ltd. will create a thriving production environment while boosting the local economy through job creation and sustained business operations.

Up to three locations at any one time may be nominated by the City Council and designated by the State as Qualified Media Production Locations within an MPDZ and receive the same sales tax exemptions. The City Council adopted Ordinance No. 27375-12-2024 on December 10, 2024, nominating the property at 2701 Spirit Drive as a Qualified Media Production Location. Upon adoption of the attached ordinance, 2601 Spirit Drive will be the second property nominated.

This M&C does not request approval of a contract with a business entity.

A Form 1295 is not required because: This M&C does not request approval of a contract with a business entity.

FISCAL INFORMATION / CERTIFICATION:

The Director of Finance certifies that approval of this recommendation will have no material effect on City funds.

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Expedited