

Mayor and Council Communication

DATE: 08/27/19

M&C FILE NUMBER: M&C 19-0072

LOG NAME: 06ICONIC PUBLIC ARTWORKS STRATEGIC PLAN

SUBJECT

Adopt the *Iconic Public Artworks Strategic Plan* Recommended by the Fort Worth Art Commission and City Manager (ALL COUNCIL DISTRICTS)

RECOMMENDATION:

It is recommended that the City Council adopt the attached *Iconic Public Artworks Strategic Plan* recommended by the Fort Worth Art Commission and City Manager.

DISCUSSION:

The *Fort Worth Public Art Master Plan Update*, adopted by City Council (October 17, 2017 as M&C G-19140), included this vision statement: "Public art helps to define Fort Worth's character as a vibrant and sustainable 21st Century city by celebrating its storied history, contributing to its iconic destinations, shaping its distinct neighborhoods, and honoring its close connection to nature."

The master plan update recommended that iconic public artworks be commissioned at four gathering places in Fort Worth identified through an extensive community engagement effort:

- Cultural District: Pioneer Tower
- Downtown: Convention Center (Terminus of Main Street at 9th Street)
- Historic Stockyards
- Trinity River

The purpose of this strategic plan is to adopt an overarching approach to iconic public artworks, based on the *Fort Worth Public Art Master Plan Update* recommendations, that collectively and inclusively reflects Fort Worth's citizenry and their aspirations for the future. In addition, this plan seeks to prioritize the iconic public artworks to take advantage of opportunities to engage with capital improvement projects that the City of Fort Worth and other entities are planning and implementing. The strategic plan also prioritizes the project locations recommended in the *Fort Worth Public Art Master Plan Update*, and includes specific recommendations and timelines for each project.

FORT WORTH ART COMMISSION (FWAC) ACTIONS:

On January 14, 2019, the FWAC Chair appointed members to two Iconic Artwork Committees: Committee A to identify "Themes, Media and Overall Approach for Iconic Artworks" and Committee B to Identify "Sites and Community Partners".

On May 14, 2019, the FWAC adopted the *Iconic Public Artworks Strategic Plan*, which was based on the committees' findings, for recommendation to City Council.

The City Manager recommends adopting the *Iconic Public Artworks Strategic Plan* with the modified language under "2. Downtown: Exterior Work in General Worth Square at the Convention Center RECOMMENDATIONS" (bullet points 3 and 4, page 2) as reflected in the attached plan document.

A Form 1295 is not required for this contract because: This M&C does not request approval of a contract with a business entity.

FISCAL INFORMATION / CERTIFICATION:

The Director of Finance certifies that this action will have no material effect on City funds.

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