

**City of Fort Worth**  
**Five Year Service Plan**  
**Public Improvement District No. 18 - Tourism**  
**Fiscal Year 22/23 through 26/27**

	<u>FY22/23</u>	<u>FY23/24</u>	<u>FY24/25</u>	<u>FY25/26</u>	<u>FY26/27</u>
<b>REVENUES</b>					
PID Assessments	\$ 5,455,000	\$ 5,725,000	\$ 6,005,000	\$ 6,215,000	\$ 6,430,000
<b>Total Funds Available for Use</b>	<b>\$ 5,455,000</b>	<b>\$ 5,725,000</b>	<b>\$ 6,005,000</b>	<b>\$ 6,215,000</b>	<b>\$ 6,430,000</b>
<b>EXPENSES</b>					
Incentives & Sales Efforts	\$ 2,565,000	\$ 2,693,250	\$ 2,826,250	\$ 2,926,000	\$ 3,028,125
Marketing and Research (Promotion/ Advertising)	1,890,000	1,984,500	2,082,500	2,156,000	2,231,250
Site Visits & Familiarization Tours	270,000	283,500	297,500	308,000	318,750
Cultural Enhancements through Marketing and promotion of the Arts	405,000	425,250	446,250	462,000	478,125
Operations & Administration	270,000	283,500	297,500	308,000	318,750
City Administrative Fee	55,000	55,000	55,000	55,000	55,000
<b>Total Budgeted Expenses</b>	<b>\$ 5,455,000</b>	<b>\$ 5,725,000</b>	<b>\$ 6,005,000</b>	<b>\$ 6,215,000</b>	<b>\$ 6,430,000</b>
Contribution to Fund Balance	-	-	-	-	-
<b>Total Expenses</b>	<b>\$ 5,455,000</b>	<b>\$ 5,725,000</b>	<b>\$ 6,005,000</b>	<b>\$ 6,215,000</b>	<b>\$ 6,430,000</b>
<b>Net Change in Fund Balance</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>
Fund Balance, Beginning of Year Estimated	3,669,445	3,669,445	3,669,445	3,669,445	3,669,445
Estimated Fund Balance, End of Year	3,669,445	3,669,445	3,669,445	3,669,445	3,669,445
Reserve Requirement	954,358	1,001,034	1,036,041	1,071,881	1,071,881
<b>Over (Under) Reserve</b>	<b>\$ 2,715,088</b>	<b>\$ 2,668,412</b>	<b>\$ 2,633,405</b>	<b>\$ 2,597,564</b>	<b>\$ 2,597,564</b>