

Mayor and Council Communication

DATE: 09/22/20

M&C FILE NUMBER: M&C 20-0675

LOG NAME: 03PUBLIC ARTS COUNCIL 2021 FUNDING

SUBJECT

(ALL) Authorize Execution of a Contract with the Arts Council of Fort Worth and Tarrant County, Inc. in the Amount of \$1,786,370.00 for Professional Management of the Fort Worth Public Art Program, to Support the Competitive Arts Grant Program, for Operation of the Community Arts Center and for Management Funding for the Rose Marine Theater for Fiscal Year 2021

RECOMMENDATION:

It is recommended that the City Council authorize the execution of a contract with the Arts Council of Fort Worth and Tarrant County, Inc. in the amount of \$1,786,370.00 for professional management of the Fort Worth Public Art Program, Competitive Arts Grant program, operation of the Fort Worth Community Arts Center, and management funding for the Rose Marine Theater for Fiscal Year 2021.

DISCUSSION:

During the Fiscal Year 2021 budget process, the City Council approved financial support for the Arts Council of Fort Worth and Tarrant County, Inc. (Arts Council) in the amount of \$1,786,370.00. The information below captures the allocation on how these funds are to be distributed for Fiscal Year 2021:

Art Grants Program Funding	<u>AMOUNT</u>
Administrative Costs	\$97,907.00
Competitive Grants Program	\$933,168.00
Total Funding Grants Program for the Arts	\$1,031,075.00
Art Facility Funding	
Management of Community Arts Centers	\$200,000.00
Management of Rose Marine Theater (Artes de la Rosa)	\$50,000.00
Total Art Facility Funding	\$250,000.00
Funding for Public Art Program and Staffing	\$505,295.00
Total Funding in this Contract with the Arts Council	\$1,786,370.00

The Fort Worth Community Arts Center is a separate Texas non-profit corporation, which the Arts Council has managed on behalf of the City since 2002 (M&C L-13424). In addition to absorbing utility costs for operation of the Fort Worth Community Arts Center, the City provides an annual subsidy of \$200,000.00 used wholly for the management of the facility.

In order to streamline the allocation of funds to various organizations, the City partners with the Arts Council to distribute funds; thus, the City will make a single payment in the amount of \$1,786,370.00 to the Arts Council for all of the programming that the Arts Council undertakes on behalf of the City.

This is the City's 17th year to partner with the Arts Council. The Arts Council will continue to use the funds in support of grants that fund general

operating costs of arts organizations and arts education and cultural engagement programming. These funds allow the Arts Council to continue to provide funding and leadership to stimulate and ensure the advancement of arts via assistance to non-profit organizations in the City. The contract includes a requirement stating that these funds must be used for arts programming (exhibitions, installations, performances, concerts, etc.) within the City. In turn, these projects enhance the cultural and artistic life of the community. The Arts Council will retain the amount shown above for its costs in administering the competitive grants program and will disburse the rest to grantees and other entities as shown.

The Arts Council of Fort Worth and Tarrant County, Inc. will continue to administer the Fort Worth Public Art Program (FWPA), including management of 50 ongoing and new public art projects from various funding sources, including the 2004 Bond Program, 2007 Critical Capital Needs Program, 2008 Bond Program, 2014 Bond Program, 2018 Bond Program, the Public Art Fund, and other funds, with combined budgets totaling over \$13 million, in accordance with the Fiscal Year 2021 Fort Worth Public Art Annual Work Plan, as adopted by City Council. In Fiscal Year 2021, the total administrative budget of \$505,295.00 is proposed to be offset by approximately \$150,000.00 charged to appropriate capital improvement accounts for allowable project management costs. The project management costs attributed to Public Art capital projects will be reimbursed to the Water and Sewer Fund from capital accounts allocated to the projects at the end of the fiscal year.

ADMINISTRATIVE SCOPE OF WORK for the Public Art Contract renewal:

1. Staff the Fort Worth Art Commission
2. Plan, facilitate artist selection, and manage contracts for Public Art Capital projects
3. Fiscal management of Public Art Capital Budgets in coordination with City staff
4. Continue implementing Fort Worth Public Art Master Plan Update recommendations
5. Continue implementing the Pioneer Tower Iconic Public Art Project
6. Provide community engagement programs related to the FWPA Collection
7. Oversee maintenance and conservation projects on artworks in the FWPA Collection

FORT WORTH ART COMMISSION ACTION:

The Fort Worth Art Commission (FWAC) formally recommended the Fiscal Year 2021 Annual Work Plan on September 14, 2020, after holding public hearings in August and September. This action followed a public comment period, after the Art Commission endorsed the Draft Fiscal Year 2021 Annual Work Plan. Residents of Fort Worth were notified of the opportunity to comment via media releases, Next Door, the City website, and the Fort Worth Public Art website (www.fwpublicart.org) and social media. The FWAC makes recommendations to the City Council for action on each individual project in the work plan prior to commission of artwork and award of contract.

A Form 1295 has been completed for this contract.

FISCAL INFORMATION / CERTIFICATION:

The Director of Finance certifies that upon approval of the above recommendation and adoption of the Fiscal Year 2021 Budget by the City Council, funds will be available in the Fiscal Year 2021 operating budget, as appropriated, in the General Fund. Prior to an expenditure being incurred, the Planning and Data Analytics and/or Property Management Departments have the responsibility to validate the availability of funds.

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