

NOTICE OF PUBLIC HEARING

Re: Notice of Public Hearings Regarding the Proposed Expansion of Fort Worth Public Improvement District No. 18 (Tourism PID), along with the Proposed Budget, Plan of Service, and Levy of Assessment on Properties within the Tourism PID for Fiscal Year 2024-2025

Pursuant to Sections 372.009 and 372.016, of the Texas Local Government Code, as amended, ("Code") notice is given that the City Council" ("City Council") of the City of Fort Worth, Texas ("City") will conduct a public hearing to consider (1) the expansion of Fort Worth Public Improvement District No. 18 (Tourism PID ("PID") and (2) the proposed budget, plan of service, and levy of assessments on property within the PID to pay for certain improvements and/or services therein.

The City Council will hold two public hearings to consider the expansion of the PID, the proposed budget, plan of service, and levy of assessments against property within the PID, which will be held during the regular City Council meetings on Tuesday, August 27, 2024, beginning at 10:00 am and Tuesday, September 17, 2024, beginning at 6:00 pm in the City Council Chamber, City Hall, 200 Texas Street, Fort Worth, Texas. The City Council is expected to take final action and vote on the expansion, budget, plan of service, and levy of assessments following the close of the second public hearing on September 17, 2024; however, the City Council may continue such action to a subsequent meeting.

All persons owning property that are liable for assessment located within the PID are invited to be heard concerning the proposed improvements and/or services, the benefits to the property because of the proposed improvements and/or services, and any other matter to which they are entitled to be heard pursuant to the Code. All interested persons will be given an opportunity to appear and be heard at such public hearings.

Written and oral objections will be considered at the hearings. If you would like to speak at the public hearings, you must sign up prior to 8:00 am on August 27, 2024 to speak at the first hearing and prior to 4:00 pm on September 17, 2024 to speak at the second hearing, (i) online at https://fortworthgov.legistar.com/Calendar.aspx by clicking on the applicable agenda item, (ii) by email at csoadmin@fortworthlexas.gov, or (iii) by phone at (817) 392-6150. If a speaker wishes to use electronic media, the deadline to submit media is 5:00 pm the day before the applicable meeting. NOTE: YOU DO NOT HAVE TO BE PRESENT AT THE CITY COUNCIL MEETING TO SPEAK AT THE PUBLIC HEARING. IF YOU WANT SPEAK REMOTELY, YOU MAY DO SO BY SIGNING UP TO SPEAK THROUGH THE ABOVE-STATED METHODS.

There is no requirement that any property owners attend or speak at the public hearings. You can submit any written objections or concerns about the PID to the contact listed at the bottom of this notice, which should be submitted prior to the date of the applicable hearing to ensure adequate time for written comments to be received and distributed for proper consideration.

The subject of the public hearings will include the following matters:

Incentive & Sales Efforts

Marketing and Research

- 1. The advisability of expanding the PID to include an additional hotel in order to provide the proposed improvements and services set forth below and described in the petitions, which are on file at the Office of the City Secretary at City Hall, 100 Fort Worth Trail, Fort Worth, Texas. The proposed improvements and/or services set forth below and, in the petitions, will promote the interest of the City and confer a special benefit on the assessed properties within the PID.
- 2. The general nature of the proposed improvements and/or services to be provided in the PID include, without limitation, the following: marketing, business recruitment, and promotional activities authorized by the Code for improvements and promotion of the PID, including, but not limited to, the provision of incentives to organizations to encourage them to bring large and city-wide events (including, without limitation, meetings, sporting, recreation, and cultural events) to Fort Worth and to fund additional marketing to increase hotel stays within the City ("Proposed Improvements").
- A preliminary estimate of the cost of the Proposed Improvements to be provided in the PID during fiscal year 2024-2025 is as follows:

FY 2024-2025 BUDGET

\$3,782,675.00

\$2,570,750.00

Site Visits & Familiarization Tours	\$146,900.00
Cultural Enhancements through Marketing and	\$550,875.00
Promotion of the Arts	
Operations and Administration	\$293,800.00
City Administrative Fee	\$55,000.00
Total Expenses	\$7,400,000.00

- 4. The current boundaries of the PID consist of noncontiguous areas authorized under Subchapter 372.0035 of the Code consisting solely of hotel properties with 100 or more rooms ordinarily used for sleeping within the City of Fort Worth and subject to assessment per Resolution Nos. 4837-08-2017, 5264-08-2020, 5382-04-2021, 5467-09-2021, 5561-04-2022 and 5858-05-2024. Copies of the resolutions and subsequent assessment orders are on file in the City Secretary's Office, City Hall, 100 Fort Worth Trail, Fort Worth, Texas 76102.
- 5. Expanded Boundaries: Section 372.0121 of the Code allows the City Council to include property in the PID after the establishment of the PID if (i) the property is a hotel and (ii) a sufficient number of the record owners of the real property currently included and proposed to be included in the PID have consented to be included in the PID by signing the original petition to establish the PID or by signing a petition or written consent to include property in the PID. The following property meets the requirements of the Code and, therefore, is being considered for inclusion in the PID:
 - a. Avid Hotel Trinity Uptown, 320 Samuels Ave, Fort Worth, TX 76102
- The City will not be obligated to provide any funds to finance the proposed improvements and/or services, other than from assessments levied on property in the PID. All of the costs of the PID will be paid by assessments on the property within the PID and from other sources of funds, if any, available to the PID.
- 7. The apportionment of costs for the proposed improvements and/or services will be made on the basis of special benefits accruing to the PID and will be levied on the hotel properties within the PID at a rate of 2% of the consideration received from occupancy of any sleeping room furnished by hotels within the PID. This methodology imposes equal shares of the cost on property similarly benefitted.
- 8. The proposed assessment roll providing for the costs of the Proposed Improvements to be assessed, levied, and apportioned against the property within the PID, and the owner or owners thereof, is on file at the office the City Secretary at City Hall, 100 Fort Worth Trail, Fort Worth, Texas.

For further information, please contact Lacey Ruiz, Public Improvement District Administrator, at (817) 392- 2608 or via email at lacey.ruiz@fortworthtexas.gov.

For information about PID 18 - Tourism, please contact the PID Manager, Bob Jameson, at (817) 698-7822 or via email at BobJameson@FortWorth.com. You can also visit their website at fortworth.com.

** Si necesita esta carta en Español, por favor llamar al (817) 392-6021. **