

City of Fort Worth, Texas

Mayor and Council Communication

DATE: 01/23/24 M&C FILE NUMBER: M&C 24-0079

LOG NAME: 80HRAA ADVISORS CONSULT SVCS

SUBJECT

(ALL) Authorize Execution of a Professional Services Agreement with HR&A Advisors, Inc., in an Amount Not to Exceed \$300,000.00 for Consultant Services Related to the Development of an Aspiration Plan for the Park & Recreation Department

RECOMMENDATION:

It is recommended that the City Council authorize the execution of a professional services agreement with HR&A Advisors, Inc. in an amount not to exceed \$300,000.00 for consultant services related to the development of an Aspiration Plan for the Park & Recreation Department.

DISCUSSION:

The purpose of this Mayor and Council Communication (M&C) is to authorize the execution of a professional services agreement for consultant services related to the development of an Aspiration Plan for the Park & Recreation Department

Under the professional services agreement, HR&A Advisors, Inc. (HR&A) will, through a three-phase scope of work, develop a strategy and roadmap for the next chapter of the City's parks and recreation stewardship, focusing on meeting the needs of communities and assets today and preparing for the growth and improvement of the system in the coming years. Furthermore, as the Fort Worth park system expands and responsibilities increase, there is a need to prioritize deliberate and strategic assessment of both short and long-term capital and operating requirements, as well as the organizational structure, partnerships, and culture necessary to support them. This priority aligns with the establishment of the Good Natured Program and the ongoing update of the ten-year Park, Recreation and Open Space Master Plan, presenting an opportunity to consolidate these efforts into a unified Aspirational Plan for the Park & Recreation Department and the overall park system. A summary of the work scope project phasing is below.

Phase One: Understanding Parks & Recreation in Fort Worth Today

HR&A will prepare a report summarizing the findings of data analysis, interviews, and power mapping, addressing what is going well, where gaps are that should be addressed, how reality and perceptions of the City park and recreation functions align, and where risk factors or opportunities exist that can be exacerbated or amplified through future growth.

Phase Two: Benchmarking & Best Practices

HR&A will prepare a presentation summarizing the findings of the benchmarking, identification of aspirational peers, and best practices research and interviews.

Phase Three: Transition Plan for the Next Chapter for Fort Worth Park & Recreation Functions

HR&A's final deliverable will synthesize all findings and analysis from previous phases and provide a set of recommendations to guide decision-making, partnerships, and roles and responsibilities for years to come.

M/WBE Office - A waiver of the goal for Business Equity subcontracting requirements was requested by the Department and approved by the DVIN, in accordance with the applicable Ordinance, because the purchase of goods or services is a source(s) where subcontracting or supplier opportunities are negligible.

This planning effort will begin in February 2024 and is projected to be completed in July 2024.

Funding is budgeted in the Park & Recreation Department rollup within the General Fund.

This plan and programs are available in ALL COUNCIL DISTRICTS.

FISCAL INFORMATION / CERTIFICATION:

The Director of Finance certifies that funds are currently available in the General Fund of the Park & Recreation Department, as previously appropriated to support the execution of the Aspirational Plan agreement. Before an expenditure is incurred, the Park & Recreation Department is responsible for verifying the availability of funds.

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