

**City of Fort Worth
Three Year Service Plan
Public Improvement District No. 18 - Tourism**

	<u>FY24/25</u>	<u>FY25/26</u>	<u>FY26/27</u>
REVENUES			
PID Assessments	\$ 7,400,000	\$ 7,770,000	\$ 8,160,000
Total Funds Available for Use	<u>\$ 7,400,000</u>	<u>\$ 7,770,000</u>	<u>\$ 8,160,000</u>
EXPENSES			
Incentives & Sales Efforts	\$ 3,782,675	\$ 3,973,225	\$ 4,174,075
Marketing and Research (Promotion/ Advertising)	2,570,750	2,700,250	2,836,750
Site Visits & Familiarization Tours	146,900	154,300	162,100
Cultural Enhancements through Marketing and promotion of the Arts	550,875	578,625	607,875
Operations & Administration	293,800	308,600	324,200
City Administrative Fee	55,000	55,000	55,000
Total Budgeted Expenses	<u>\$ 7,400,000</u>	<u>\$ 7,770,000</u>	<u>\$ 8,160,000</u>
Contribution to Fund Balance	-	-	-
Total Expenses	<u>\$ 7,400,000</u>	<u>\$ 7,770,000</u>	<u>\$ 8,160,000</u>
Net Change in Fund Balance	\$ -	\$ -	\$ -
<i>Fund Balance, Beginning of Year Estimated</i>	6,516,056	6,516,056	6,516,056
Estimated Fund Balance, End of Year	6,516,056	6,516,056	6,516,056
Reserve Requirement	1,295,259	1,360,272	1,360,272
Over (Under) Reserve	\$ 5,220,797	\$ 5,155,784	\$ 5,155,784